This area will be folded to the back to create the pole pocket

fold line

stitch line

do not design critical elements in this area

## Outdoor Banners:
### Breakaway Banner - Small

Total Graphic Area: 105.5”w X 50”h
Total Visual Area: 96”w X 48”h

Please be sure to include a 3.75” bleed on the left & right sides for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

5”w x 10”h notch handcut in graphic for pole grip

graphic will split into two down center for breakaway velcro

5”w x 10”h notch handcut in graphic for pole grip

stitch line

fold line

do not design critical elements in this area

This area will be folded to the back to create the pole pocket